Vote Yes on Measure XX

Measure XX will enhance our quality of life in Monterey Park without raising taxes on residents or businesses. The Transient Occupancy Tax (TOT), also known as a hotel tax, is paid only by hotel, motel, and short-term rental guests who stay in our city. This measure raises funding to protect city services like police, fire and emergency medical 911 response, as well as road repairs and other services.

Measure XX will moderately increase the TOT rate by 1% in Monterey Park to align with various other cities across LA County. Additionally, Measure XX will increase the rate by 3% for short-term rentals operating in our city. These adjustments to our TOT can potentially generate $600,000 in additional annual funding for our city.

SUPPORTING CITY SERVICES WITH NO NEW TAX ON RESIDENTS

Voting Yes on Measure XX will help generate additional funding to support critical city services, without any additional burden on residents. By asking visitors who stay in our hotels, motels and vacation rentals to contribute their fair share toward the impacts they have on our community, we can strengthen public safety, preserve our parks and libraries, and continue investing in the infrastructure that keeps our city safe and well-maintained.

STRICT ACCOUNTABILITY

Measure XX includes strict accountability requirements, including public disclosure of all spending and independent annual financial audits, to make sure all funds are used effectively and efficiently. By law, all funds must be used locally and cannot be taken by LA County, Sacramento or Washington DC.

Join a unanimous City Council in supporting this responsible and modest effort to help ensure high-quality services in Monterey Park, including police, fire, library, parks, youth, senior, and public works services.

Vote Yes on Measure XX

Mayor Henry Lo
Mayor Pro Tem Jose Sanchez
Councilmember Thomas Wong
Councilmember Vinh Ngo
Councilmember Elizabeth Yang